

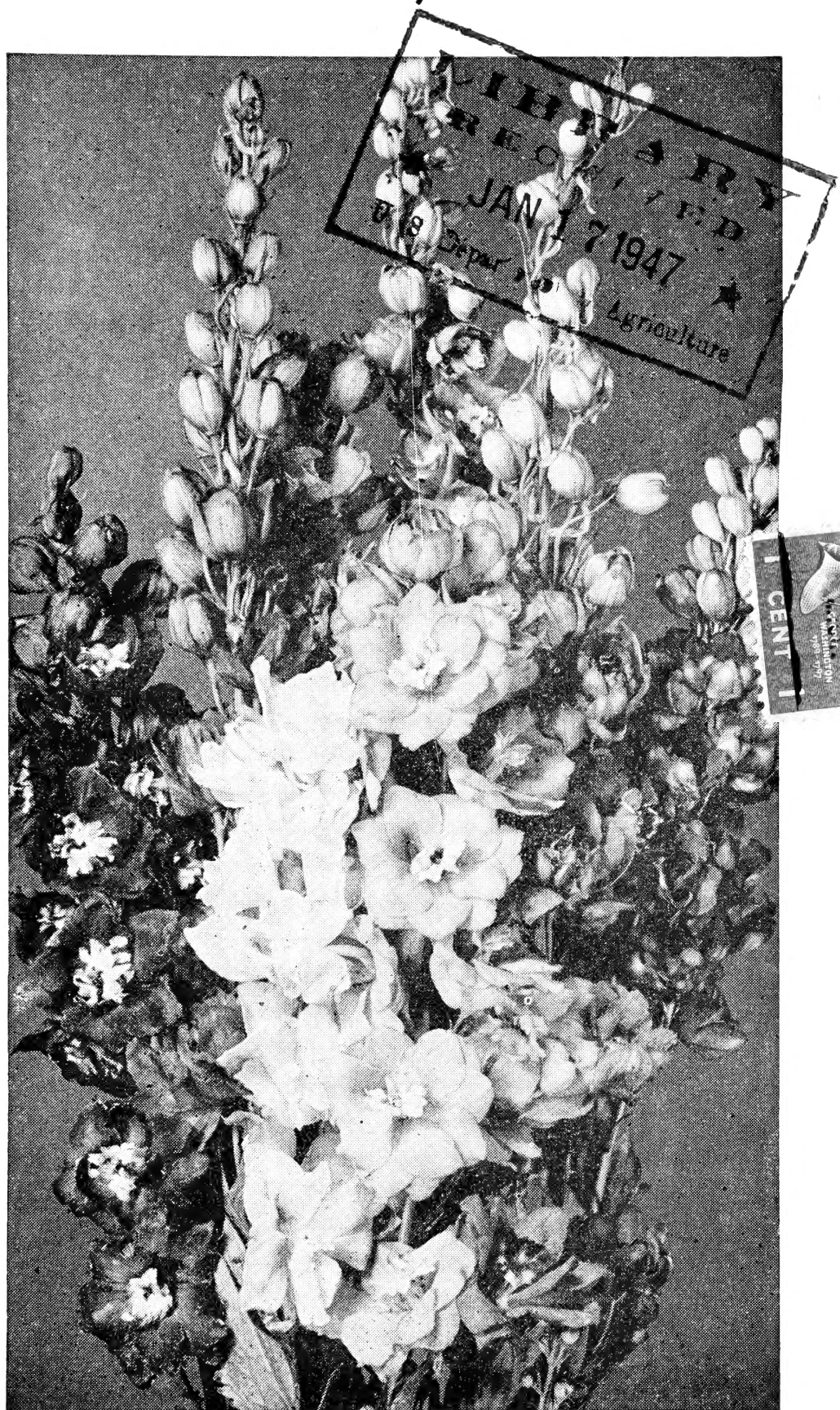
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6-71
FOR SPRING 1947

Field Grown Perennials,
and Hardy Phlox



Blooms From Our Giant Pacific Hybrid Delphinium—
Seed Sown in May, Blooms Like This in September—

Richards Gardens

Telephone 3941

Plainwell, Michigan

"10,000 GARDEN QUESTIONS"

- Answered by 15 Experts -

WITH 400 ILLUSTRATIONS AND
TEMPERATURE AND PLANTING MAPS

Edited by

F. F. ROCKWELL

Associate Editors

Montague Free, T. H. Everett,
Esther C. Grayson

Answers practically every question that may be asked in planting and growing a beautiful garden. One of the most complete books of its kind ever written.

If you want to know what to plant and where and when to plant it, then this is the book you need. Gives you complete and in one volume simple and correct answers to the questions that may be on your mind about planting and growing all types of plants

We offer this remarkable book to our customers FREE with an order of \$30 or over, or it may be purchased at the price given below.



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\$30 OR OVER FOR PLANTS AND BULBS
FROM THIS CATALOG, WE WILL SEND
A COPY OF "10,000 GARDEN QUESTIONS" ABSO-
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Postpaid

Published by The American Garden Guild, Inc., and Doubleday, Doran and Company, Inc.

ALL PRICES ARE PREPAID PRICES

HEAVY ROOTED, ONE-YEAR FIELD GROWN

Perennial Plants

Remember, these are not flat grown green-house seedlings, but well rooted, healthy, field grown plants.

(Blooming seasons, where given, are approximate and depend on climate, weather conditions, etc.)

VARIETY	Per Doz.	Half Doz.
ALYSSUM (Rock Madwort)		
PACTUM (BASKET OF GOLD) -	1.50	.90
Plant for the rockery or borders. One of the best spring flowers with its large clustered blooms of bright yellow. Grows from 10 to 12 inches high. Very Hardy. Blooms April and May.		
ANCHUSA (Sea Bugloss)		
ITALICA DROPMORE (ALKANET)		
Grows 5 to 6 feet tall and makes a splendid background plant. Bears loads of true gentian flowers in June. Very hardy and sturdy.		
Field Grown Transplanted Plants 30c each; 3 for 85c; 6 for \$1.50, Postpaid		
AQUILEGIA (Columbine)		
These are among the most beautiful of hardy plants and the most important parts of the hardy perennial garden. Their presence will lighten up even the most formal planting and their colorful blooms are unexcelled for cutting. May, June.		
CLEMATIFLORA (SPURLESS) -----	2.00	1.10
Excellent bedder. Noted for the clear, soft, mixed colors of its abundant blooms.		
CRIMSON STAR -----	2.25	1.25
One of the finest and most striking Aquilegias we know of. Bright Crimson with the inside of the bloom a waxy white. Probably the largest flowering of the Columbines. Good for cutting as blooms keep exceptionally long.		
LONG SPURRED BLUE SHADES -----	1.50	.90
A heavy blooming type with large flowers and extremely long spurs. Exquisite colorings in all shades of blue. A sturdy grower.		
LONG SPURRED HYBRIDS -----	1.50	.90
A superior cutting variety. Also much used for bedding because of the exceptionally wide range of colors which cover most of the mixed shades. Long spurred and very prolific bloomer.		
LONGISSIMA (LONGEST SPURRED) -----	1.50	.90
One of the finest Columbines. Flowers are extra large, of the finest quality and their clear yellow color lends charm to any planting.		
MRS. SCOTT ELLIOTT'S HYBRIDS -----	1.50	.90
Undoubtedly the finest color mixture grown. Flowers are large, have long spurs and the colors cover all shades of lavender, purple, red, white, yellow, blue and pink.		
ROSE QUEEN -----	1.50	.90
Beautifully formed, richly colored deep rose blooms. An excellent cutting variety.		
SILVER QUEEN -----	1.50	.90
An excellent variety loved for its silvery white blooms and finely formed florets.		

VARIETY

Per
Doz.

Half
Doz.

ARABIS (White Rock Cress)

ALPINA -----	1.50	.90
---------------------	------	-----

A splendid creeping plant which seldom grows over 12 inches high. Bears masses of white blossoms in early spring. Foliage is very ornamental balance of the year.

ARTEMISIA (Southernwood)

SILVER KING -----	1.50	.90
--------------------------	------	-----

A striking contrast plant with light silvery gray foliage. Much used in mixed bouquets. May be cut and dried for winter use. We offer well rooted cuttings.

ASCLEPIAS (Orange Butterfly Weed)

TUBEROSA -----	1.50	.90
-----------------------	------	-----

This attractive plant produces an immense number of flowers during the months of July and August. Brilliant orange. It can be successfully grown in any type soil in any locality. Reaches height of 2 to 2½ feet. Withstands the most severe winters and the hottest summers, producing flowers year after year with no attention. Grows native in some sections of the country.

SPECIAL! HARDY ASTERS

"BEECHWOOD CHALLENGER"

Very popular and beautiful variety. Grows 3 to 4 feet tall and produces masses of bright deep garnet blooms with shining yellow centers. Hardy and Prolific.

"HARRINGTON'S PINK"

One of the finest and most popular hardy asters to be introduced in recent years. Gives plenty of bright color to your garden during the late summer and fall season when blooms of most plants are gone.

Good sized flowers of bright clear pink completely cover the large sturdy plant. Hardy and disease free.

Your Choice of the Splendid Varieties Above.

Field Grown, Transplanted Plants

45c each; 3 for \$1.25, Postpaid

SPECIAL! MONARCH MIXED AUBRIETIA

Only by a very fortunate circumstance are we able to offer this superb **NEW ENGLISH STRAIN** to our friends at these low prices. One of the most glorious color mixtures we've ever seen. Almost every conceivable shade of deep red, violet, rose, lavender, mauve, pink, and purple. Make your bed borders a riot of early color with this surprising color mixture. Be sure to order some of these **MONARCH MIXED aubrietias**.

6 for \$1.25 12 for \$2.25, Postpaid

BLACKBERRY LILY

BELAMCANDA CHINESIS -----	1.50	.90
----------------------------------	------	-----

Lily like blooms of orange spotted with red. Easily grown. Reaches 2 ft. Blooms in July.

MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX

BLEEDING HEART (OLD FASHIONED VARIETY)

DICENTRA SPECTABILIS

The old fashioned flower which has been a favorite with all generations since our grandmother's day. Deep pink heart shaped flowers hang from the branches of a sturdy plant. Long blooming period. Ornamental foliage.

70c each; 3 for \$2.00

CALLIRHOE (Poppy Mallow)

INVOLUCRATA -----	1.50	.90
--------------------------	------	-----

This is an excellent plant for the rock garden or for wall planting, due to its trailing habit of growth. Fine lacy foliage and bears large, saucer-shaped blooms of bright crimson with white spots. Blooms through most of the summer and fall. Grows only 6 inches high.

CAMPANULA (Bellflower)

CARPATICA (Dwarf Blue Bells of Scotland) -----	2.25	1.25
---	------	------

Excellent for rockeries or for edging. Rounded clump of bright green foliage from which stems arise only 6 or 8 inches. Each stem bears a beautiful dark bell-shaped bloom of large size. Very lovely and colorful.

MEDIUM, (Old Favorite "Canterbury Bells") -----	1.50	.90
--	------	-----

A favorite with all flower lovers. A thrilling sight in June and July when its many branches are loaded with deep bells, the edges of which are softly rolled and fluted. Grows 2 to 3 feet high.

We offer four outstanding colors. Blue, Pink, White and Double and Single Prize Mixture. Your choice.

HARDY CARNATION (Carnation Grenadin)

Almost a necessity in your garden. These hardy outdoor carnations have unlimited uses. For spots of bright color, for cutting and for fragrance they are unexcelled. Bloom practically all through the summer. 18 inches.

"KING OF THE BLACKS" -----	1.50	.90
-----------------------------------	------	-----

One of the finest hardy carnations. Large flowering and fragrant with deepest maroon color and satiny black sheen.

GOLDEN SUN -----	1.50	.90
-------------------------	------	-----

Sweet scented, golden yellow.

PINK -----	1.50	.90
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We highly recommend this for clear pink color.

RED -----	1.50	.90
------------------	------	-----

Really brilliant color and very profuse habit of bloom makes this much desired.

WHITE -----	1.50	.90
--------------------	------	-----

To complete the color range in your carnation planting be sure to include this one.

MIXED -----	1.50	.90
--------------------	------	-----

Hardy; fragrant; in mixed colors.

ALL PRICES ARE PREPAID PRICES

SPECIAL!

RED CARNATION "Crimson King"

(Everblooming)

Bright satiny red color, exquisite fragrance and general hardiness make this beautiful Carnation a necessity in every garden. Grows 15 to 18 inches high and blooms all through the summer and fall.

Plants from 2 1/4-inch pots, will bloom this year and will be shipped about May 1st.

50c each; 3 for \$1.25, Postpaid.

CHEIRANTHUS (Siberian Wallflower)

ALLIONII, GOLDEN BEDDER -----1.50 .90

Bright golden yellow blooms make a rich color display in the rockery or border. Grows only 12 inches high and blooms during May and June.

KOREAN HYBRIDS CHRYSANTHEMUMS

These beautiful 'mums have swept to a high place in the esteem of all gardeners and plant growers. Their clear intense coloring, free blooming habit and the unusual strength of their growth make them essential if you want late summer or fall color in your garden. As far as we know we are the only grower offering them in 1 yr., field grown untransplanted plants. Our low price for these now enables you to have a large planting of them at very little expense. They will come in mixed colors and in single, semi-double and double forms. See Page 25 for field grown plants.

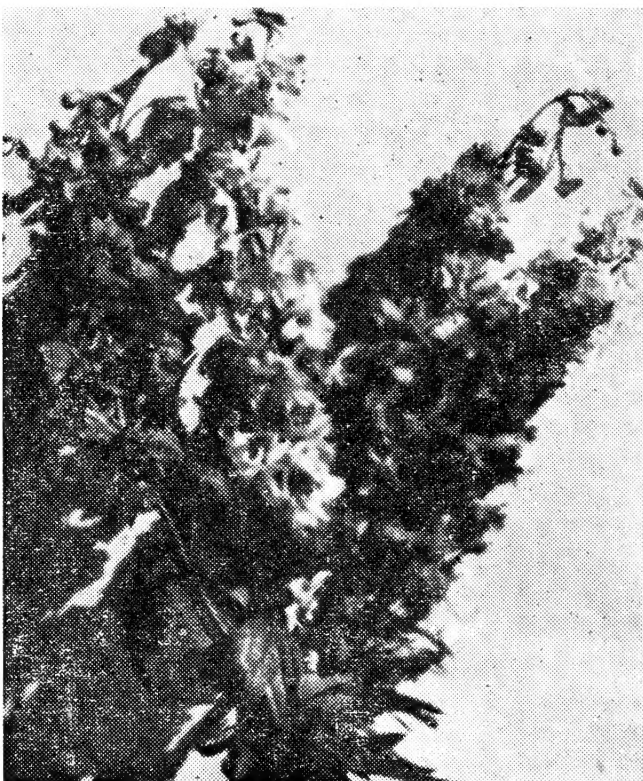
6 for 90c; 12 for \$1.50, Postpaid.

COREOPSIS (Tickseed)

One of the most useful perennials for borders and for cutting. Very easy to grow and produces golden yellow blooms in great profusion from June until frost, 3 ft.

DOUBLE SUNBURST (NEW GOLD) -----1.75 1.00

A new variety which bears double flowers of good color. Keeps exceptionally well when cut. Large plants.



Blooms of our Pacific Hybrid Delphinium

DELPHINIUM

(PERENNIAL LARKSPUR)

One of the best loved and most popular of the world's perennials. New introductions have widened the colors available and have produced better growth and blooms. Our reputation has been founded on the high quality of the delphiniums we grow. These are all heavy 1 year field grown plants which will bloom in your plantings this summer.

BELLADONNA, IMPROVED CLIVEDEN BEAUTY --1.50 .90

Beautiful soft light blue in color. A strong grower and heavy bloomer. Superior to the old types of Belladonna; better stems and color. June. 3 ft.

BELLAMOSUM -----1.50 .90

Identical in habit of growth and characteristics with Belladonna described above but has rich, deep blue color so much loved in delphiniums. 3 ft.

CHINESE -----1.50 .90

Graceful habit of growth and has finely cut foliage which makes it useful for garden display. Flower spikes are loosely arranged and have a clear light blue color, keeping well when cut. 2 ft.

CHINESE BLUE MIRROR -----1.50 .90

Bright navy blue blooms without spurs. Grows 2 feet high. One of the best blues.

LAMARTINE -----1.50 .90

One of the finest cutting varieties. Well formed spikes of the deepest blue flowers, each with a distinct white eye. The real Gentian-blue color is rare in flowers and these will delight you. 3 ft.

GORGEOUSLY COLORED HYBRID DELPHINIUM

Recent introductions in the field of Hybrids have added rare new colors and variations never thought possible in Delphiniums. Individual florets are now double and semi-double in addition to singles. Spikes are almost unbelievably large. Plant some Hybrids this year and you will be thrilled next summer when you see the wonderful blossoms produced.

BLACKMORE AND LANGDON HYBRIDS -----1.50 .90

Superb color range which includes shadings from pale blue through delicate lavender and rose variations. Florets run a good per cent double. Very strong grower with strong stems. 4 to 5 ft. June.

WREXHAM STRAIN, HOLLYHOCK FLOWERED ----1.50 .90

Extremely long, spire-like spikes thickly studded with individual florets of large size. Color variations including all shades from deepest blues and purples to the delicate pastels in rose, orchid and pale blue. A wonderful grower and producer with very strong stems. 5 ft. June. See Pages 16-17 for Pacific Hybrids.

Ft. Worth, Tex.,

Richards Gardens, Plainwell, Mich.

Gentlemen: I rec'd my Carnations Monday they were perfectly nice. Thanks for the way you handle your orders. Yours respt.,
Mrs. R. E. Cunningham.

ALL PRICES ARE PREPAID PRICES

MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX

VARIETY	Per Doz.	Half Doz.
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DIANTHUS (Pinks)

This great family is comprised of many varieties and species. They are worthy of a place in every planting and their bright colors and fragrance make them essential in good floral arrangements.

DIANTHUS BARBATUS (Sweet William)

An old fashioned flower of which we never tire. Loads of colorful blooms are produced in June. Excellent for color masses in beds or for cutting. Very hardy, easy to grow. Height 1½-2 ft. We offer the following varieties:

HOMELAND	-----1.50	.90
New. Large trusses; deep red with sharply defined white eye.		
MIDGET MIXED	-----1.50	.90
Dwarf variety much used for borders. Mixed colors of wide range. Long blooming season.		
NEWPORT PINK	-----1.50	.90
Beautiful salmon pink color. Fine for cutting.		
SCARLET BEAUTY	-----1.50	.90
Brightest scarlet color for massed display.		
VAUGHAN'S SPECIAL MIXTURE	-----1.50	.90
Excellent strain of vigorous growing plants with wide range of brilliant mixed colors.		

EVERBLOOMING HARDY SWEET WILLIAM

LATIFOLIUS ATROCOCCINEUS FLORA PLENA	----1.50	.90
A beautiful summer blooming variety as it bears brilliant fiery crimson blooms all through the season. Very hardy and a sturdy grower.		

DIANTHUS LOVELINESS

A truly lovely dianthus. Lacy, curling petals of exquisite orchid pink color. Very fragrant and one of our finest plants for a low border, edging or rockery.

6 for \$1.00; 12 for \$1.75

DIANTHUS PLUMARIS (Clove Pinks)

New strains of the old fashioned Hardy Pinks have brought this grand flower back into favor. Noted for their exquisite fragrance and free blooming. June. 15 to 18 inches.

CYCLOPS	-----1.50	.90
Deep rosy crimson hybrids. Fragrant. Red center.		
HIGHLAND QUEEN, ROSE HYBRIDS	-----1.50	.90
One of the best perennial Dianthus offered today. Bright rose colored, fragrant blooms are produced continually from May to November. Ideal for bedding, border or rockery. Red center.		

DIANTHUS SWEET WIVELSFIELD (Species)

SWEET WIVELSFIELD	-----1.50	.90
The true perennial type with single flowers in mixed colors. Fine for mixed bouquets. 18"-June.		

DIGITALIS (Foxglove)

GIANT SHIRLEY HYBRIDS	-----1.75	1.00
This elegant strain of an old fashioned flower grows to 4 feet high, ideal for tall colorful backgrounds. The color mixture is superb. We heartily recommend this variety of Foxglove.		

VARIETY	Per Doz.	Half Doz.
GAILLARDIA (Blanket Flower)		

For general hardiness and the profusion with which they produce their colorful blooms, the Gaillardias are in a class by themselves. Plants require only the very simplest care. Blooms keep extremely long after cutting or will make a bright color display in the perennial border.

BURGUNDY	-----1.50	.90
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Brilliant, wine-red flowers of large size on strong lengthy stems. Ideal for cutting. Blooms from June until frost. Showy color for the border. 2 ft.

DAZZLER	-----1.50	.90
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One of the most brilliant of the family. Large flowering type with blooms of bright golden yellow, centered by a disc of satiny maroon. 2 ft.

GOBLIN, DWARF	-----1.50	.90
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A true dwarf Gaillardia which deserves a place in every garden. Grows 12 to 15 inches high in very compact shape. Foliage practically disappears under the mass of large deep red and gold blooms.

PORTOLA HYBRIDS	-----1.50	.90
------------------------	-----------	-----

Extremely large flowering strain and noted for the wide range of deep colors which vary from reddish brown to deep gold. Makes colorful bouquets. 2 ft.

GYPSOPHILA (Baby Breath)

One of the best known perennials and much loved for the delicacy of its blooms. For misty garden beauty or when used in mixed bouquets it has no equal.

"PACIFICA"	-----1.75	1.00
-------------------	-----------	------

Beautiful pearly pink blooms in branching panicles. Grows 18 inches tall and blooms in September and October. Excellent for use in fall bouquets.

PANICULATA	-----1.50	.90
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Dense, spreading, bushy type which reaches a height of 3 feet. Numberless tiny white blooms completely hide the plant during flowering season. May be cut and dried for winter use. Foliage is fine in texture and ornamental in rockery or border. July on till frost.

SNOW WHITE, DOUBLE	-----1.75	1.00
---------------------------	-----------	------

Grows only about 3 feet high and produces a mass of small white flowers, mostly double. Much used in the ends of a perennial border for its misty, delicate atmosphere. Good for all bouquet use. July on till frost.

HELIANTHEMUM (HARDY SUN ROSE)

No plant is more beautiful or colorful for the rock garden, border, or wherever a very low growing plant is desired. Their multitude of brilliant colors and blooms attract attention and add charm wherever used. Glossy green foliage is always attractive and forms background for the flowers.

MUTABILIS, MIXED	-----1.50	.90
-------------------------	-----------	-----

Beautiful hybrids of rose, white and yellow. May, June; 6" to 10".

HELIOPSIS (Hardy Zinnia)

Valuable for cutting and noted for their hardiness and fine color. Good compact growing habit with strong erect stems. Very free flowering.

LEMOINE'S GIANT	-----1.50	.90
------------------------	-----------	-----

Double, golden yellow blooms. July till frost. 2 to 3 ft.

VARIETY

Per
Doz. Half
Doz.

HIBISCUS (Giant Mallow)

Unequalled for tall backgrounds or for specimen plants. Their large leaved, ornamental foliage is fine in the border. Tall erect canes bear large bell-shaped blooms often measuring 7 or 8 inches across. Very hardy and easily grown. Grow 4 feet tall. August.

MALLOW MARVEL, JUMBO RED	1.50	.90
MALLOW MARVEL, PINK	1.50	.90

HOLLYHOCKS

No flower has more sentiment or is more closely associated with our memories than hollyhock. We have selected three outstanding varieties listed below as being the best for our customers and we know you will be pleased when they bloom. May-June. 5 ft.

CHATER'S DOUBLE MIXED	1.50	.90
Beautiful range of color in one of the best mixed strains		
NEWPORT PINK	1.50	.90
Rich, shimmering pink blooms on tall stems.		
SCARLET BEAUTY	1.50	.90
Brilliant scarlet color for bold backgrounds.		

IBERIS (Hardy Candytuft)

These delightful plants have a very distinct place in the rockery or wherever a dwarf plant with evergreen foliage is needed. Very hardy and rarely exceed 18 inches in height. May be used for dwarf flowering hedge. Dense heads of blooms in early spring.

GIBALTARICA	1.50	.90
Dwarf, with evergreen foliage. Masses of lavender bloom in early spring. Splendid for edging.		
JUCUNDA	1.75	1.00
Very dwarf, about 4 inches. Blue green foliage, pretty pink blooms.		
SEMPERVIRENS	1.50	.90
Same habits as above with white blooms.		

IRIS DICHOTOMA (Vesper Iris)

Large fragrant blooms come in tall branching sprays in late July and continue through August. Blooms open each evening. Make a fine display of color when planted in groups. 3 ft.

DICHOTOMA MIXED	1.50	.90
Colors run from light cream through blues, purples and red shades. Very good for mixed beds.		

IRIS KAEMPFERI (Oriental Iris)

Immense flat blooms on tall stems. Noted for the variety of their colorings which range from delicate pastels to deepest purple and blue. Long narrow leaves make ornamental clumps of foliage. Plant some of these beautiful Iris in your borders. The size and quality of their blooms will please the most exacting. 3 ft. July.

KAEMPFERI, MIXED	1.50	.90
A beautiful assortment of colors. Tall growing.		

IRIS SIBERICA (SIBERIAN IRIS)

Somewhat like Kaempteri in habit of growth and appearance of blooms but each plant throws up from 15 to 30 stems, each topped by a magnificent bloom. Grow from 3 to 4 feet tall and are fine for background in the perennial border. July.

SIBERICA, MIXED	1.50	.90
Mixed colors ranging from violet to deep blue.		

ALL PRICES ARE PREPAID PRICES

VARIETY

Per
Doz.

Half
Doz.

LAVENDULA (LAVENDER)

VERA (Munstead Strain) ----- 1.75 1.00

The real Sweet Lavender used and grown in our grand-mothers' day. A dwarf variety which grows in compact form, and bears exquisitely fragrant blue flowers. June-July. 18".

LILY-OF-THE-VALLEY (Convallaria)

One of the most familiar and most loved of the perennials. Will grow in shade or on spots where nothing else seems to grow. Exquisite, waxen white, bell-shaped blooms hang from 8 to 10 inch stems. Foliage is ornamental all season. Very fragrant. Strong 1 year pips, ready for transplanting.

6 for 90c; 12 for \$1.50, Postpaid.

LILIUM (Hardy Lilies)

REGALE (2 YEAR BULBS) ----- 2.25 1.25

One of the best known and most loved of all lilies. Large trumpet shaped blooms waxen white inside and rosy pink outside. August. 3 to 4 ft.

TENUIFOLIUM ----- 1.50 .90

Often called Coral Lily. Reaches a height of 1½ to 2 feet. Blooms 2½ inches across of intense brilliant scarlet.

LOBELIA

CARDINALIS (Cardinal Flower) ----- 1.75 1.00

Many times called "Indian Fire Stick." Plant is very dwarf but each summer sends up 18 to 24 inch stems from a rounded clump of foliage, each stem topped with an 8 to 10 inch spike of brightest Cardinal Red bloom. Very good for massing. Fine for cutting. Hardy and prolific.

LINARIA

DALMATICA ----- 1.50 .90

Perennial snapdragon in rich yellow. June. 2 ft.

MYOSOTIS (Forget-me-not)

Most people are familiar with these dainty flowering Forget-Me-Nots which bring so much beauty and charm to the spring landscape. Delightful for the rockery, for walk edging or around the pool.

ALPESTRIS ----- 1.50 .90

Grows only 12 inches tall and universally loved for its tiny clear blue flowers in early spring.

PAPAYER (Poppy)

THE EMPEROR ----- 1.50 .90

Large-flowered, orange, long stemmed. May on.

NEW HYBRID ORIENTAL POPPIES

You'll be really surprised and delighted with this glorious color mixture in Oriental Poppies. This is a new Hybrid strain and colors range through the pinks, salmon, orange and red shades. For brilliant and showy color in the border or for bright spots of color among shrubs these free-flowering plants are unsurpassed. We offer strong, field grown, 1 yr., plants in mixed shades only.

6 for 90c; 12 for \$1.50, Postpaid

MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX

VARIETY

Per
Doz.

Half
Doz.

PHYSALIS (GIANT CHINESE LANTERN)

Loved for its brilliant orange - red lantern - like pods which are used for gay winter bouquets. One of the easiest perennials to grow. Do well in any type soil and thrive in dry locations. 2 ft.

FRANCHETTI GIGANTEA ----- 1.50 .90

Real giant sized lanterns of flashing color are produced on sturdy plants, as many as thirty to a plant. When cut and dried they last indefinitely.

POLEMONIUM (Jacob's Ladder)

COERULEUM GRANDIFLORA BLUE ----- 1.50 .90

Very showy and free flowering, bearing masses of large deep blue flowers through May and June. Grows two feet high and noted for hardiness.

PYRETHRUM (Painted Daisies)

No other perennial flower seems to have the general usefulness, beauty, color, hardiness and easy culture that belongs to these gorgeous flowers. Foliage is fernlike and ornamental. Stems are strong and erect. Plants transplant easily and each one produces a liberal number of blooms during the season.

ROBINSON'S MIXED ----- 1.75 1.00

Finest strain of painted daisies, in mixed colors. A really great new strain. We think so much of it that we have discontinued growing any of the others. May-June. 2 ft. to 2½ ft.

RUDBECKIA (Cone Flower)

For tall backgrounds in the hardy perennial border these plants are indispensable.

PURPUREA ----- 1.50 .90

The best known Rudbeckia. Rosy reddish purple petals with high cone-shaped center of dark brown. Three to four foot stems are rugged and withstand high winds. Blooms from July until frost. 3 to 4 ft.

SALVIA (Meadow Sage)

AZUREA GRANDIFLORA ----- 1.50 .90

A species from the Rocky Mountains. Stems are 3 to 4 feet high and willowy. During the early Autumn pale blue flowers are produced in almost unbelievable profusion. Ideal for color in the perennial border. Keep well when cut.

SCABIOSA (Pincushion Flower)

Strong and vigorous growing plants with an unusually free blooming habit. Handsome as border plants, and especially fine as cut flowers.

CAUCASICA (PERFECTA) ----- 1.50 .90

Do well in any ordinary garden soil. Stems 18 to 24 inches long topped by charming flowers in a soft lilac lavender shade. In bloom from June to September.

ISAAC HOUSE HYBRID ----- 1.75 1.00

Extra large flowering strain noted for the variations of coloring in its blooms. All shades from light blue and lavender to deep blue appear throughout the blooming season. June to Sept. 24 inches.

ALL PRICES ARE PREPAID PRICES

VARIETY

Per
Doz. Half
Doz.

SHASTA DAISY (Moonpenny)

One of the most widely known and used of all the hardy perennials. Constant improvements and the introduction of new strains have made them one of the most beautiful and sure-to-grow plants that you can have in your garden. Always showy in mass plantings and equally desirable as cut flowers.

ALASKA ----- 1.50 .90

The best known variety. Improvements in the strain now results in longer, stronger stems and larger flowers. They are exceptionally free flowering, producing blooms of large size with large golden centers, all through the summer and fall. Grows about 2½ feet tall. Vigorous. June.

DIENER'S NEW HYBRID DOUBLE FRINGED WHITE DAISY

If you really want something exceptionally fine in white daisies this new development will be the answer. Medium tall growing, with strong stems, and immense white blooms, most of which are double or semi-double. Some have broad petals on others the petals are narrowly shredded. A further note of beauty and oddity is added by attractively fringed edges.

Don't fail to include a few of these in your plant order. They will excite more admiration and comment than any plant in your garden. June. 2½ ft.

6 for \$1.00; 12 for \$1.75, Postpaid

STATICE (Great Sea Lavender)

LATIFOLIA ----- 1.50 .90

Grows in fine lace-like form with a profusion of misty purplish-blue blossoms. May be cut and dried for winter bouquets. Unexcelled for filler in floral arrangements. Grows 18 inches high.

STOKESIA (Cornflower Aster)

Rich green ornamental foliage from which 12 inch stems arise, each topped by an exquisite, aster-like bloom with finely divided petals. Prefer a sheltered location.

CYANEA, BLUE ----- 1.50 .90

An excellent cutting variety. Flowers are clear azureblue in color and plants begin blooming in July.

TRITOMA (Red Hot Poker)

PFITZERI A very spectacular plant with foliage resembling that of the Yucca. Twenty-four inch stems, each topped with a large cone-shaped spike of dazzling orange. Make a brilliant color display for the Autumn garden. Field Grown, Transplanted Plants.

35c each, 6 for \$1.75, 12 for \$3.00, Postpaid

VALERIANA (GARDEN HELIOTROPE)

COCCINEA RUBRA ----- 1.75 1.00

One of the most showy of garden flowers. Bright red flower heads are borne in abundance on 12 inch stems all through the summer months. Rich green foliage is ornamental and adds to the beauty of the plant. Unequalled for bold color masses in the border and for flashy bouquets. An interesting and valuable family of plants because of their ornamental foliage and their long flower spikes, which resemble graceful spires. Thrive in rich soil in full sun

VARIETY	Per Doz.	Half Doz.
VERONICA (SPEEDWELL)		
LONGIFOLIA -----	1.50	.90
Reaches height of about 30 inches and is a beautiful sight in July and August with its long spire-like spikes of deep blue.		

VIOLAS (Hardy Tufted Pansies)

One of the most popular edging and bedding flowers. In bloom nearly eight months of the year! Loved for their dwarf size, their colorfulness and their free-blooming habit.

ARKWRIGHT RUBY -----	1.50	.90
Very free flowering, rich ruby-red color, with satiny sheen. Fragrant and delightful when cut.		
BLACK IMP -----	1.50	.90
Glossy black with bright yellow eye. Showy.		
CHANTREYLAND -----	1.50	.90
Masses of purest apricot blooms all summer.		
WALLER FRANKLIN MIXTURE -----	1.50	.90
Mixture of gay blues and yellows, especially for bedding or colorful edgings. Abundant bloomers.		

RICHARDS GARDENS PANSY PLANTS

GIANT SWISS VARIETIES

These are the giant flowering sorts with size and color of almost unbelievable beauty. Strong growers and prolific bloomers. Foliage thick and luxuriant.

It pays to buy the best when getting Pansy Plants. You will love these Giant Swiss varieties.

SUPER SWISS ALPENGLOW

Richest wine-red coloring. Large blooms in abundance. Ideal for bedding or borders.

SUPER SWISS BLUE (Ullswater)

Rich satiny ultramarine blue. Giant blooms in profusion until late fall.

SUPER SWISS CORONATION GOLD

Largest blooms of clear gold with lower petals flushed rich golden orange. A bed of these make a thrilling spectacle of beauty.

SUPER SWISS DWARF, MIXED

—One of the finest plants we know of for creating gay borders or edging. This strain has large blooms in bright colors but they are borne on shorter stems than other varieties. Use them for edging a perennial or rose bed—Along the sides of a walk or in front of taller growing plants. Fine for floating bouquets or low floral arrangements.

SUPER SWISS GIANT MIXED

A veritable rainbow of color. Well balanced shades are ideal for bedding or gay borders.

SUPER SWISS MAPLE LEAF, GIANT MIXED

Assorted shades of color. Foliage attractively formed. Giant size blooms.

SUPER SWISS PURE WHITE

Large, beautifully shaped blooms of purest white. Ideal for low bouquets or blending with contrasting shades.

YOUR CHOICE OF ABOVE VARIETIES

\$1.25 per dozen, 2 dozen, \$2.25, Postpaid

RICHARDS GARDENS

DAYLILLIES (Hemerocallis)

One Of The Easiest Of All Plants To Grow

These are some of the best varieties offered by any grower and many of them are very new. The plants below are all 2 year Field Grown and will bloom next summer in your gardens.

Variety	Blooming Period	Height	Price Each
BAGDAD ----- Mahogany red.	June and July	42 in.	.50
CALYPSO ----- Light cadmium yellow.	July and Aug.	40 in.	.35
FULVA ----- Bright orange yellow.	July	40 in.	.25
IMPERATOR ----- Star shaped blooms of orange red lined with sulphur.	July and Aug.	40 in.	.50
MARGARET PERRY ----- Brilliant orange scarlet, lined with yellow.	July and Aug.	48in.	.40
MODESTY ----- Large flowering pale yellow.	June and July	30 in.	.50

YOUR CHOICE OF VARIETIES AT PRICES GIVEN ABOVE

SPECIAL DAYLILY COLLECTION

6	One of each of the fine varieties described	\$2.25
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TWO EXCEPTIONAL DAYLILIES

HYPERION ----- The finest Citron yellow available. Delightfully fragrant.	July	40 in.	1.00
DAWN ----- Waxy Lemon yellow. Very choice.	July	42 in.	1.00

SPECIAL! One of each of the two outstanding varieties above—\$1.75

NOTICE

Due to plant inspection and quarantine restrictions we find that it is impossible for us to make further shipment of orders into Canada. We must ask that those Canadian customers to whom plants have been sent in the past refrain from asking us to make future shipments.

PLEASE NOTE CAREFULLY

At least one half dozen plants of any one variety must be ordered, unless there is a price given for a lesser quantity. Our low prices will not permit handling orders for lesser quantities of a kind.

MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX



THE HOME OF ONE YEAR, FIELD GROWN PERENNIALS

A Familiar Landmark to Travelers on U. S. 131—The Red Brick Tavern—The Old Homestead, Recommended by Duncan Hines— One of Michigan's Most Famous Eating Places—Famous For Its Excellent Chicken and Steak Dinners—Just North of Plainwell. About Half Way Between Kalamazoo and Grand Rapids—Visitors are Always Welcome at any time. For Lunch or Dinner Reservations Phone Plainwell 3943.

The World's Finest Delphiniums

The Famous Vetterle and Reinelt Pacific Hybrids

NAMED VARIETIES	Per Doz.	Half Doz.
BLACK KNIGHT ----- Darkest royal violet.	2.25	1.25
BLUE BIRD ----- Clear medium blue with white bee.	2.25	1.25
BLUE JAY ----- Medium to dark blue with darker bee.	2.25	1.25
CAMELIARD ----- Clear soft lavender. White bee.	2.25	1.25
GALAHAD SERIES ----- Clear white flower spikes of enormous size.	2.25	1.25
GUINEVERE ----- Light pink lavender with white bee.	2.25	1.25
KING ARTHUR ----- Rich, deep royal violet. White bee.	2.25	1.25
LANCELOT ----- Soft lavender, self-colored.	2.25	1.25
ROUND TABLE ----- Mixed shades. Finest.	2.25	1.25
SUMMER SKIES ----- Clearest light blue with white bee.	2.25	1.25

This elegant strain of Delphinium is almost beyond description. Flower spikes 3 to 5 feet long closely packed with individual flowers from 2 to 3 inches across; many are double, semi-double, some single. The plants are resistant to mildew and stems are wiry and strong enough to resist high winds. These plants are strong well-rooted plants from seed sown last May. Will bloom in June and July.

COLOR GROUPS

VARIETY	Per Doz.	Half Doz.
DARK BLUE -----	1.75	1.00
GIANT WHITE -----	1.75	1.00
LAVENDER and PASTEL -----	1.75	1.00
LIGHT BLUE -----	1.75	1.00
MIXED SHADES -----	1.75	1.00
VIOLET SHADES -----	1.75	1.00

RICHARDS GARDENS
FIELD GROWN
HARDY PHLOX

**BEST OF AMERICA'S FAVORITE VARIETIES;
COLORFUL NEW INTRODUCTIONS**

—WILL BLOOM NEXT SUMMER—

No flower will lend more color and beauty to your garden than a mass planting of Hardy Phlox. They thrive under average conditions, bloom freely over a long period of time, and are equally satisfactory when used in beds or borders.

We are growers of Phlox and have an unusually fine assortment of field grown plants. These are one-year plants, the best size for transplanting. All are well rooted and have bloomed in our fields, so we know they are all true to name. Phlox will start blooming early in July and continue through August into September.

VARIETY

AETNA

Excellent new variety which is highly resistant to rust.
Tall strong grower and of superb deep scarlet color.

AFRICA

The favorite deep red. Good grower and sure, heavy bloomer.

ANNIE LAURIE

One of the best new salmon-reds. Sturdy grower.

BORDER QUEEN

Dwarf variety good for foreground plantings.
Massive well formed heads. Deep watermelon pink.

CAROLINE VANDENBURG

The nearest to blue color to be found among the Phlox.
Large flowering type providing a distinct contrast in color values.

COUNT ZEPPELIN

Very strong grower and free flowering. Large white blooms with vivid bright red eye.

DAILY SKETCH

One of the best introductions of recent years. Immense flowers of light salmon pink with carmine eye.

DR. KLEMM

Large trusses of white with diffused violet eye.

E. I. FARRINGTON

A Phlox of distinctive beauty. Flower trusses are extremely large and color is a delightful salmon shade with slightly darker eye.

ETHEL PRITCHARD

Rich bluish-violet which blends well with other colors.

LEO SCHLAGETER

One of the brightest and flashiest of all red Phlox. Sturdy grower and very free bloomer.

LILLIAN

One of the most distinctive new Phlox ever introduced. Unusually large trusses of charming soft pink.

ALL PRICES ARE PREPAID PRICES

MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX

HARDY PHLOX (Continued)

VARIETY

MARY LOUISE

New white—One of the best growers and bloomers. Large flower heads and florets.

MIA RUYS

A dwarf variety which bears large heads of pure white.

MOONLIGHT DREAM

Medium grower. Large trusses of rich creamy white.

PRIME MINISTER

Clear pure white, brilliant red center.

SALMON GLOW

Teamed with Daily Sketch this variety has swept to a high place in the Phlox world. Its robust growth and blooms of deep salmon recommend it to all.

STARLIGHT

Beautiful pastel lavender-orchid color with white center marking. Large flower heads and florets. Strong grower.

THOR

Deep salmon-pink with a peculiar scarlet color tone. A prolific bloomer and strong grower.

Your choice of the listed Phlox varieties

Ea. 40c; or 3 of one variety, \$1.10

6 PHLOX ALL LABELED OUR SELECTION \$1.50

—SPECIAL OFFER—

**One of each of the Phlox varieties listed
\$6.50 Postpaid**

GUARANTEED TO ARRIVE IN GOOD CONDITION

SPECIAL VARIETIES OF PHLOX

CHARLES CURTIS

Brilliant cherry red. Very showy.

FLASH

Rich carmine-rose with orange-scarlet center.

HARVEST FIRE

A brilliant salmon orange.

JULY LIGHTS

A brilliant carmine red with blood red eye.

MISS LINGARD

Long accepted as one of the best cutting varieties, pure white. Splendid for bouquets and mixed floral arrangements.

SALMON BEAUTY

Rich salmon pink with white eye.

**Your choice of the above varieties, 50c each;
or one each of the 6 for \$2.75 Postpaid.**

ALL PRICES ARE PREPAID PRICES

SPECIAL! Baby Phlox

These are well established crown or root cuttings which will grow in your gardens and produce some blooms this year. Make Your Garden Dollars Buy more by ordering some of these fine Baby Phlox. Due to the fact that they are grown in cold frames outdoors they will not be available until May 15th. We cannot accept orders for them after June 15th so hurry in your order and plants will be sent to you parcel post prepaid as soon as they are ready to transplant.

VARIETY

AETNA—Tall strong grower and of superb deep scarlet color.

AFRICA—Lustrous deep carmine red with darker eye.

ANNIE LAURIE—One of the best new salmon-reds.

BORDER QUEEN—Massive well formed heads. Deep watermelon pink.

CAROLINE VANDENBURG—Nearest to blue color to be found in Phlox.

DAILY SKETCH—Large flowers of light salmon pink with carmine eye.

DR. KLEMM Large trusses of white with diffused violet eye.

E. I. FARRINGTON—Color a delightful salmon shade with darker eye.

ETHEL PRITCHARD—Soft lavender which blends well with other colors.

GEORGE STIPP—A truly outstanding Phlox of glowing salmon-coral.

LEO SCHLAGETER—One of the brightest and flashiest of all red Phlox.

MARY LOUISE—Large heads of pure white. Excellent, new.

MOONLIGHT DREAM—Semi-dwarf white.

PRIME MINISTER—Pinkish white, brilliant red center.

SALMON GLOW—Robust growth and blooms of deep salmon

STARLIGHT—Orchid with white eye.

YOUR CHOICE OF ABOVE VARIETIES

6 of one kind 75c; Postpaid

12 of one kind \$1.25; Postpaid

12 mixed, unlabelled, our choice, \$1.10

SPECIAL VARIETIES OF BABY PHLOX

CHARLES CURTIS—Brilliant Cherry-red. Very showy.

FLASH—Rich dark red with orange-scarlet center. Tall.

HARVEST FIRE—Brilliant salmon-orange.

JULY LIGHTS—A brilliant carmine red with blood red eye.

SALMON BEAUTY—Rich salmon-pink with white eye.

YOUR CHOICE OF ABOVE

6 of one kind 90c; Postpaid

12 of one kind \$1.50; Postpaid

ALL PRICES ARE PREPAID PRICES

MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX

DAHLIAS

This spring, we are again offering our customers a selection of fine Dahlia Tubers. Dahlias will provide lots of bright color in the late summer and fall garden when other blooms are scarce.

These are nice well eyed tubers which will bloom the first season after planting. Plant this spring, have gorgeous blooms this summer and fall.

We offer the fine varieties listed below. Each tuber labeled and an outstanding Dahlia value.

VARIETY	Each
CARL G. DAHL ----- Color Amberglow with Golden sheen and a Sweet-brier Reverse. Healthy bush. Height about 5 feet. Blooms 11 to 14 inches. Selected for the Honor Roll.	.75
CITY OF CLEVELAND ----- Large Orange suffused with Red.	.50
CLARA GARDER ----- One of the greatest Pink Decorative Dahlias that we have ever seen and is in a color class by itself, being a beautiful shade of clear Cyclamen-pink. Blooms are produced in great profusion.	.50
DETROITER ----- A grand Dark Red, nearly Maroon. Early and constant bloomer. Flowers 6 to 9 inches.	.85
GLAMOUR ----- An immense true Purple with each petal edged Amaranth-pink. Looks like a pink one in the show-room. Long strong stems and the flower has been grown to 14 in. across.	1.00
GLAMOUR GIRL ----- One of the newest Yellows. Large Yellow suffused with Apricot. Nice strong growing plant. Flowers are 7 to 9 inches across.	2.50
GROLL'S GENESEE ----- One of the best. Large Orange.	.50
KILGORE'S KING ----- One of the largest Yellows. Light Yellow suffused with Pink.	.50
KING ALFRED ----- Ruby Red with a Silvery reverse. The color of this very large flower is distinctive and beautiful.	.50
MISS LONG ISLAND ----- This is a mammoth deep Pink. Flowers are 10 to 12 inches across.	.75
MRS. MINIVER ----- This is considered the best Cactus Type Dahlia grown today. Stock is very scarce. Large White striped with French Lilac.	2.50
PREMIER'S WINSOME ----- A most attractive Pink and easy to grow. Gives massive blooms in great abundance. Will grow to 11 to 16 inches across.	.85
RED SUNSET ----- Bright Scarlet. Long stems, healthy and vigorous grower.	.50
WM. G. WYLLIE ----- Large Yellow, suffused Buff and Pink.	1.00
WHITE GIANT ----- This is probably the best of all White Informal Decoratives. Is listed on the Honor Roll.	3.50

Special Dahlia Offers

DAHLIA COLLECTION NO. 1

- 1 CITY OF CLEVELAND
- 1 KILGORE'S KING
- 1 GLAMOUR
- 1 PREMIER'S WINSOME
- 1 RED SUNSET
- 1 MISS LONG ISLAND

The Above Varieties of Dahlias for only \$3.50
(Catalog Value \$4.10)

Free—One BISHOP of LLANDAFF with each
order for this collection

DAHLIA COLLECTION NO. 2

- 1 KING ALFRED
- 1 GROLL'S GENESEE
- 1 CLARA CARDER
- 1 WM. G. WYLLIE
- 1 DETROITER
- 1 CARL G. DAHL

The Above Varieties of Dahlias for only \$3.50
(Catalog Value \$4.10)

Free—One BISHOP of LLANDAFF with each
order for this collection

SPECIAL DAHLIA OFFER

If You Order Both of the Two Collections of Dahlias We Will
Include Absolutely Free Your Choice of Any One of the Following
Dahlias: Mrs. Miniver, Glamour Girl, or White Giant.

DAHLIA COLLECTION NO. 3

- 1 MRS. MINIVER
- 1 GLAMOUR GIRL
- 1 WHITE GIANT

The Above Varieties of Dahlias for Only \$5.00
(Catalog Value \$8.00)

Free—One BLUE MOON with each order for
this collection

Des Moines, Iowa,

Richards Garaens, Plainwell, Mich.

Dear Sir: We received our shipment of plants on Wednesday,
April 25th. They were the nicest plants we have ever received from
you. Thank you,—W. G. Case

Quality Gladiolus Bulbs

SPRING ORDERS ONLY

These are all finest quality bulbs which will bloom for you this summer. Sold only in quantities listed below, or multiples thereof.

VARIETY

ALGONQUIN -----	6 for .60	12 for \$1.00
Brilliant light scarlet. Some markings.		
AUTUMN GOLD -----	6 for .60	12 for \$1.00
Beautiful shadings of orange and yellow.		
AVALON -----	6 for .60	12 for \$1.00
Bright rose-pink with cream throat.		
BIG TOP -----	.20 each	12 for \$2.00
Huge light pink, carmine throat.		
BOBBY DAZZLER -----	\$1.00 each	12 for \$10.00
Brilliantly clear and velvety red-orange with deeper throat blotch.		
CORONA -----	6 for .60	12 for \$1.00
Creamy white shading to deep cream in throat. Distinct picotee rose edge on all petals.		
DISCOVERY -----	.75 each	12 for \$7.50
Light yellow with small red star in throat.		
ELIZABETH, THE QUEEN -----	.35 each	12 for \$3.50
Clean mauve with darker lines in throat. Large beautifully ruffled blooms. This is considered the most beautiful lavender on the market today.		
GRETA GARBO -----	6 for .60	12 for \$1.00
Light rose-pink with cream lip on petals.		
H. B. PITT -----	6 for .60	12 for \$1.00
Smooth light orange-pink with cream throat.		
JEANIE -----	6 for .60	12 for \$1.00
Rich pink with white mid-ribs and creamy yellow throat.		
LEADING LADY -----	.40 each	12 for \$4.00
White sport of Picardy. Beautiful cream with canary yellow throat.		
MARGARET BEATON -----	6 for .60	12 for \$1.00
Snowy white with scarlet blotch in throat.		
MARGARET FULTON -----	6 for .40	12 for .75
Clear coral-pink, lighter throat.		
MERCURY -----	.50 each	12 for \$5.00
Soft brilliant scarlet.		
MOTHER KADEL -----	6 for .75	12 for \$1.25
Clear yellow with no markings. One of the best new yellows.		
ROSA VAN LIMA -----	6 for .60	12 for \$1.00
Light rose with darker lines in throat.		
SENSATION -----	6 for .75	12 for \$1.25
Soft rose-salmon with darker feather edge.		
STELLA ANTISDALE -----	6 for .60	12 for \$1.00
Smooth, soft light pink. Creamy throat.		
STOPLIGHT -----	6 for .80	12 for \$1.50
Brilliant ruffled red. One of the best of the new reds.		
WHITE GOLD -----	.35 each	12 for \$3.50
Clear, light cream, shading to golden throat.		
WINSTON -----	.20 each	12 for \$2.00
Clear creamy white shading to lemon throat. Blooms are beautifully waved and ruffled.		

ALL PRICES ARE PREPAID PRICES

SPECIAL GLADIOLUS OFFER

From the list above we have selected four of the varieties which we consider outstandingly beautiful. To induce you to try Richards highest quality bulbs we are going to offer this group to you at a further price saving. Order the bulbs listed below and you will have some lovely and colorful blooms next summer.

6 Bulbs of **STOPLIGHT**—Brilliant red

6 Bulbs of **MARGARET BEATON**—White, red in throat.

6 Bulbs of **CORONA**—Cream, picotee rose edge

6 Bulbs of **MOTHER KADEL**—New clear yellow

24 Six of each described **\$2.50**
above, Postpaid

SPECIAL COLLECTIONS OF FINE GLADIOLI

OFFER NUMBER ONE

6 **BAGDAD**—Smokey shade.

6 **BEACON**—Scarlet, yellow throat.

6 **DEBONAIR**—Charming pink.

6 **FLAMING SWORD**—Bright red.

6 **GOLDEN EAGLE**—Rich golden yellow.

6 **HONOR**—Soft lavender.

6 **PEGGY LOU**—Bright rose-pink.

6 **SHIRLEY TEMPLE**—Rich cream.

6 **VAGABOND PRINCE**—Iridescent smoky shade.

These are all splendid varieties which will produce an abundance of blooms and bright color in your late summer flower garden. Highest quality, disease free bulbs.

54 6 of each of the beautiful varieties described **\$3.75**
above. Each variety labeled.

SPECIAL FREE OFFER

With each order for the collection of 54 bulbs as described above, we will include ABSOLUTELY FREE 12 bulbs of **PICARDY**, often called "Queen of the Glads."

OFFER NUMBER TWO

For those who do not want as many as 54 bulbs, we will make the following offer:

27 3 of each of the nine varieties offered on **\$2.25**
Offer Number One. Each variety labeled.

SPECIAL FREE OFFER

With each order for the collection of 27 bulbs as described above, we will include ABSOLUTELY FREE 6 bulbs of the popular **PICARDY**. Will bloom this summer in your gardens.

OFFER NUMBER THREE

25 Fine bulbs of mixed varieties. There are some **\$1.50**
beautiful varieties in this mixture but to save
separation and labeling we make this value
giving offer.

OFFER NUMBER FOUR

Since we have a surplus of bulbs of the beautiful apricot shaded **PICARDY** variety, we offer these at real money saving prices to our customers. These are fine, healthy, blooming size bulbs which will bloom this summer. Do not confuse this surplus offer with bulblet offers which you have seen offered many times. All are Postpaid. Be sure to specify quantity wanted when ordering these.

25 Bulbs of **PICARDY** for only **\$1.75**

50 Bulbs of **PICARDY** for only **3.00**

100 Bulbs of **PICARDY** for only **5.50**

Hardy Chrysanthemums

HARDY FALL FLOWERING 'MUMS

ALL ARE EARLY BLOOMING

These beautiful hardy chrysanthemums will begin to bloom in early fall and will provide a wealth and richness of color for your gardens after other plants have finished flowering. All are hardy, easy to grow and are of the best varieties offered by any grower.

PLEASE NOTE—All Chrysanthemums will be shipped from pots. We will start shipping them about May 1st to areas where danger of frosts is past. To northern sections we will ship about May 10th to 15th.

NEW CUSHION TYPE 'MUMS

CHAMPION CUSHION—Reddish bronze.

COMMANDER CUSHION—Early red

CORAL SEA—Salmon, buff suffused with coppery-rose.

DWARF JEWEL—Soft lilac-lavender.

GLACIER—Very early, absolutely pure white.

JOAN HELEN—Sparkling garnet; yellow center.

SONJA—Rich satiny purple.

Your choice of above varieties 40c each; Postpaid

'MUM COLLECTION NO. 1
One each of above 7 varieties \$2.50

SPECIAL! THE NEWEST CUSHION TYPE 'MUM

"CAMILLA"

Introduced By Us Last Year

One of the finest of the new cushion type 'mums. We introduced this beautiful variety last season for the first time and we believe our customers will again welcome the opportunity to get it. One of the cleanest and most compact growers we know of and has a superb, deep raspberry-rose color. Hardy, good stems, holds its color after cutting or on the plant, early blooming. In fact it has all the desirable characteristics you can ask for in a Chrysanthemum.

60c each; 4 for \$2.00

STANDARD CUSHION 'MUMS

Dwarf in height, hardy, colorful and the most prolific bloomers we know of among plants. Begin blooming in July and each plant produces actually hundreds of buds and blooms from then on until the latest fall freezes. Unexcelled for borders or for planting in front of shrubs or evergreens. Showy and beautiful in mass plantings. Even one plant alone makes a small flower garden.

We Offer The Following Colors—

BRONZE CUSHION

GOLDEN CUSHION

PINK CUSHION

RED CUSHION

YELLOW CUSHION

Price Each of Above Standard Cushion 'Mums, 35c

'MUM COLLECTION NO. 2
One of each of above 5 varieties, \$1.35

SEPTEMBER SERIES 'MUMS

SEPTEMBER BRONZE—Golden Bronze, Cushion type Pompom.

SEPTEMBER CHEER—A new, rich, Cherry-red.

SEPTEMBER DAWN—Bright Rose-pink.

SEPTEMBER CLOUD—White shading to Primrose.

SEPTEMBER GOLD—Golden Yellow, cushion type Pompom.

PRICE EACH OF ABOVE VARIETIES, 40c

'MUM COLLECTION NO. 3

One of each of the above 5 varieties, \$1.75

CHOICE KOREAN TYPE 'MUMS

ALGONQUIN—Brilliant Yellow. Very early.

AUTUMN LIGHTS—Copper-bronze. Very striking. Early.

CALIPH—Ox-blood red. Early.

JACKIE—Rich Wine-red. Double. One of our late introductions.

SATURN—Fine Bronze. Early.

SEQUOIA—Mellow Amber with interesting variations.

Price Each of Above Varieties, 35c

'MUM COLLECTION NO. 4

One of each of the above 6 varieties, \$1.75

CHOICE HARDY CHRYSANTHEMUMS

EARLY WONDER—Large Soft Pink Pompom.

GRANNY SCOVILL—Beautiful Copper-bronze.

HARBOR LIGHTS—Pale Yellow Pompom. New.

KING MIDAS—One of the finest. Large bright yellow.

LAVENDER LADY—Large Silvery-lavender. One of the finest 'mums grown today.

MRS. P. S. DUPONT—Peach-pink. One of the best.

NANCY COPELAND—An unusual brilliant Red.

OLIVE LONGLAND—Large Apricot toned flowers. One of the famous University of Chicago introductions.

RED VELVET—Velvet Crimson. Perhaps the best of all Crimson.

SILVER TIP—Bright Carmine, with the tip of each petal Silvery White.

SYMPHONY—A very beautiful 'mum. Color is a suffusion of Copper, Pink and Red.

TREASURE TROVE—Beautiful Golden Yellow.

Price Each of Above Varieties, 35c; 3 for \$1.00

'MUM COLLECTION NO. 5

One of each of the above 12 varieties, \$3.85

OUTSTANDING NEW VARIETIES

AUTUMN SONG—Large Wine-rose. One of the most outstanding University of Chicago introductions.

CHARLES NYE—Large, fully double, rounded flowers of rich But-tercup-yellow.

CHIPPEWA—Giant, Bright Aster-purple.

COURAGEOUS—Bright, Dark Ruby-red.

Price Each of Above Varieties, 50c

'MUM COLLECTION NO. 6

One of each of the above 4 varieties, \$1.75

SPOON TYPE CHRYSANTHEMUMS

GOLDEN SPOON—Golden Bronze.

JASPER SPOON—Straw-yellow tubes and Jasper-red spoons.

ORCHID SPOON—Orchid-pink.

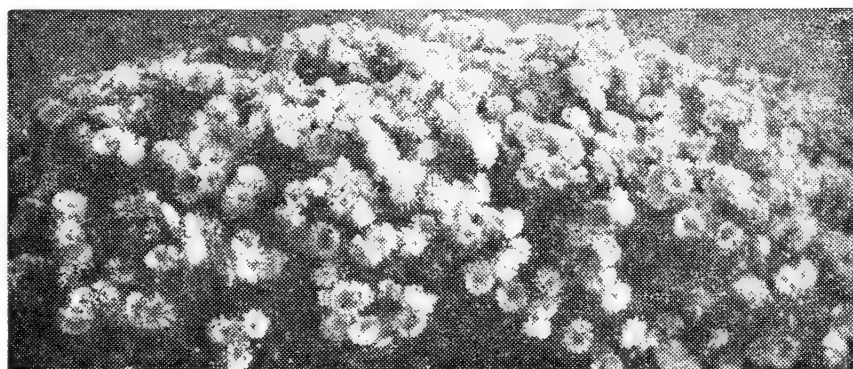
ROSE SPOON—Rose-pink.

YELLOW SPOON—Clear Golden Yellow.

Price Each of above varieties, 35c; 3 for \$1.00

'MUM COLLECTION NO. 7

One of each of the above 5 varieties, \$1.50



CUSHION MUM IN FULL BLOOM—EACH PLANT WILL PROVIDE HUNDREDS OF BLOOMS EACH YEAR—

TAKE CARE OF YOUR PLANTS IMMEDIATELY UPON ARRIVAL

For shipping, our plants are packed in peat with Whale-hide wa-terproof paper. When you unpack them, if you are not ready to plant them in their permanent places, and wish to hold them for two or three days, it is a good idea to pour a small quantity of water down through the top of the package so that this peat can be moistened. After this treatment, your plants should keep fresh for several days. If, however, they are not to be planted within two or three days, it is best to take them out of the package and heel them in until such time as you are ready to plant them where they are to grow. These plants are large enough so that it is not necessary to put them in cold frames or in pots until they are ready to be planted in their permanent places.

GORGEOUS, NEW, HARDY

ENGLISH 'MUMS

EARLY BLOOMING, FOR LATE SUMMER
AND FALL COLOR

These sensational new mums originated in Canada and have quickly gained great favor among lovers of fine flowers in this country. Enormous blooms are carried on stiffly erect stems. Excellent for cutting. Disbudding will produce some real exhibition blooms.

We Offer the following fine varieties

- ALABASTER**—A very early White, slightly incurved, and will grow 5 inches across if disbudded.
- BORDER WHITE**—White blooms similar to Pompon Dahlias. Very free flowering.
- BRONZE EARLY BUTTERCUP**—Rich deep Bronze with Golden Buff reverse. Should be disbudded.
- CONQUEROR**—A rich Crimson. Will grow to 6 inches across if disbudded.
- COPPELIA**—A bright Indian-red which will not fade.
- ELDORADO**—A charming shade of Yellow. Blooms 5 inches across if disbudded.
- FORWARD**—A very beautiful Silvery Peach-pink. Stiff petals incurving at the tips.
- GEORGE MCLEOD**—A deep Golden Yellow. Should be disbudded.
- GOLDEN DOME**—Bright Golden Yellow overlaid with Bronze. Should be disbudded.
- LEDA**—Large Heliotrope-pink. Blooms 6 inches across if disbudded.
- MRS. J. FINDLAY**—Bright Yellow. 6 inch bloom if disbudded.
- MRS. J. H. MILNER**—White. Good size and excellent for cutting.
- REVELLER**—Large flowers of India-red.
- ROSE PRINCESS**—Salmon-rose with a basal blush of Gold. Not as early as some of the others, thereby lengthening the blooming season.
- SALMON QUEEN**—A fine shade of Salmon-bronze. Produces 6 inch blooms if disbudded.
- SANDY RICHIE**—Rich Brown-crimson with clear Golden reflex. Shows a contrast of Crimson and Gold.
- TRIXIE**—A very large Salmon-apricot-pink.
- VULCAN**—Solid brilliant Crimson. Flowers 3 to 4 inches across.

Price of above varieties, 50c each; 3 for \$1.25

'MUM COLLECTION NO. 8

One of each of the above 18 varieties, \$7.00

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CORAL QUEEN—Very lovely. Large Salmon-coral.

CRUSADER—An immense White, slightly tinged with Pink. Straight stiff stems. Petals brushed with Pink on the tips.

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MRS. SMEARDON—A unique combination of Old Rose and Bronze. Beautiful large flowers, slightly incurved. Absolutely the earliest of all English 'Mums.

Price of above varieties, \$1.00 each

SPECIAL COLLECTION

One of each of the above 4 varieties, \$3.00

PLANTING AND GROWING PERENNIALS

The present trend in perennial growing is to grow a number of different sorts in informal bed or along the shrub border and include only a few which are classed as rare plants. Perennials, or plants which live more than one year, are very essential on the grounds of anyone who likes color all through the different seasons. They may be planted in beds, in wide borders, in front of shrubs, around a pool, and the lower growing or dwarf sorts are widely used for rock garden planting. They may be planted in rows in a small garden for cutting purposes. They may be used singly but it is recommended that they be planted in clumps or groups of from three to twelve plants of a kind, as a mass of color is much more effective.

In planting a perennial planting, lay out the space you have available for them on piece of paper and spot in the taller growing sorts for background. Then select the plants for the border and jot them on your layout. Fill in with the medium tall growing sorts in the center of the bed. Select and plant for color display so that you do not have two kinds of perennials with the same color of blossoms beside each other. Color variations in a perennial bed essential.

Many types of perennials will do better if frequently transplanted, that is, about every third year. This is especially true of the Coreopsis, Gaillardias, Shasta Daisies and other varieties which have dense foliage just above the ground. The plants should be removed from the bed and torn into several divisions, and these divisions replanted, the same as new plants. Iris also does better if transplanted occasionally.

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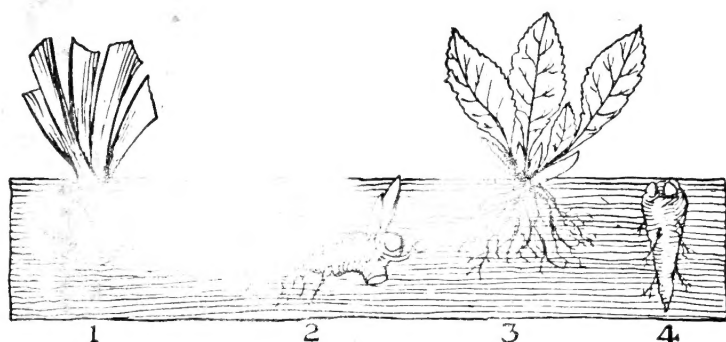
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Perennial Types and Planting Depths

Here are a few Chapter Headings: PLANNING; SOIL FERTILITY; AND HOW TO MAINTAIN IT; LAWNS AND GRADING; TREES AND SHRUBS; PLANTING, TRANSPLANTING AND PRUNING; ACID LOVING PLANTS; HEDGES; VINES; THE ROCK GARDEN; THE HOUSE PLANT; PROPAGATION; HOUSE PLANT ARRANGEMENT; and many other chapters which are packed with timely and correct information about every phase of gardening.

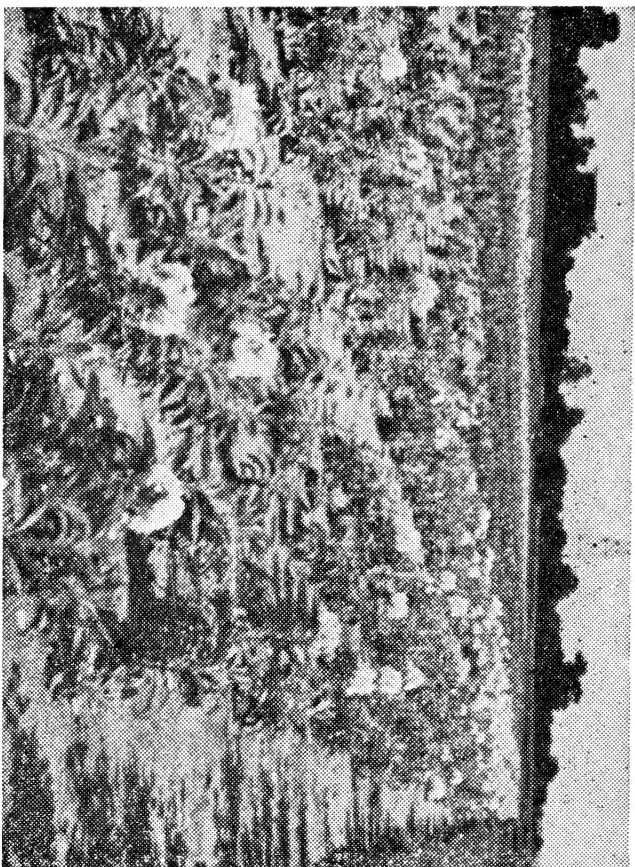
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